



PIPELINES 2018 CONFERENCE

Toronto, Canada | July 15–18

Revitalizing Global Underground Utility Infrastructure

Do not miss the best ongoing specialty conference on Pipeline Engineering. Spotlight your company's products and services, heighten your profile, and gain unique access to this niche market.



SHERATON CENTRE DOWNTOWN TORONTO
www.pipelinesconference.org

Dear Prospective Exhibitors & Sponsors:

The Pipelines 2018 Conference will be held Sunday, July 15 through Wednesday, July 18, 2018 at the Sheraton Centre in downtown Toronto, Ontario, Canada. What an exciting time this is for ASCE and the Utility Engineering & Surveying Institute (UESI) as this is the first time that the Pipelines Conference will be held in Canada! In its 38th year, we anticipate a huge turnout – both from owners and consultants in Canada who may be attending Pipelines for the first time, as well as long-standing participants taking advantage of the opportunity to visit Toronto and the surrounding area.

Toronto is the largest city in Canada, the fourth largest city in North America, and the premier destination for media, business, professional sports and entertainment. Toronto's population of over 2.8 million includes more than 90 different ethnic groups that speak almost as many languages, making Toronto a unique mosaic where different cultures live in harmony. We have a history of hosting the world through international conferences, visitor experiences and major sport and cultural events.

Thank you for your support of ASCE/UESI and the Pipelines Conference through the years. It is so important that Owners, Consultants and Suppliers work collaboratively to deliver products and solutions that protect and sustain the health and well-being of our communities. The 2018 Planning Committee is hard at work to deliver the overall program around the theme "Revitalizing Global Underground Utility Infrastructure". Workshops, technical presentations, roundtable discussions, and activities throughout the conference are being planned to not only motivate your clients and customers to attend, but to serve as the pivotal event in how we address pipelines and infrastructure renewal. Your participation in the Pipeline Conference is an essential component of that process and the success of the conference. I believe the conference will provide you unparalleled exposure for your products and services with both existing and potential clients alike.

Come to Toronto. Enjoy the City. Showcase your products and services. Network with your colleagues. Be a force in the continued evolution of the pipelines industry.

We look forward to seeing you in July in Toronto for the first Pipelines Conference in Canada. If you have suggestions or questions about the various opportunities for sponsorship, or want to know more about exhibit hall space, please contact:

Devan Thomas, P. Eng., M. ASCE,
Exhibits and Sponsorship Chair
416-577-3338 or devan.thomas@aecom.com

To reserve your exhibit space or sponsorship preference, please contact:

Sean Scully, ASCE Exhibits and Sponsorship Manager
703-295-6154 or sscully@asce.org



All of us on the 2018 Planning Committee, along with the conference attendees, look forward to your participation and attendance at this unique conference. We hope to see you in the exhibit hall in Toronto!!

Devan Thomas, P. Eng., M. ASCE
Exhibits and Sponsorship Chair

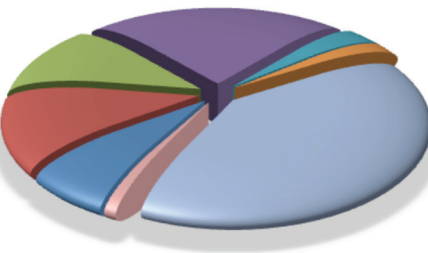
www.pipelinesconference.org

OBJECTIVE

The Pipelines Division seeks to advance scientific knowledge and engineering practice related to the conveyance of materials through pipelines by promoting leading edge projects and practices. The Pipeline Division sponsors its renowned Pipelines Conference on current topics each year. The program includes specialty workshops, concurrent technical sessions, an exposition, plenary sessions, technical tours, and special events.

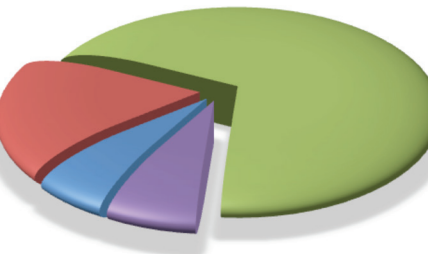
TARGET AUDIENCE

Owners, consultants, academia, contractors, suppliers, and manufacturers from around the world attend the annual UESI Pipelines specialty conference. The Conference has a great history of success, with over 850 attendees and up to 100 exhibitors annually. It is one of the best ongoing conferences serving the profession.



Job Titles

- Technical/Professional Staff – 41%
- Senior Manager – 23%
- Middle Manager – 12%
- Partner/Principal – 11%
- Manager – 7%
- Faculty – 3%
- Student – 2%
- Retiree – 1%



Organization Types

- Private – 69%
- Government – 18%
- Other – 7%
- Education – 6%

TOP REASONS TO EXHIBIT AT PIPELINES 2018

1. Interact with a highly targeted audience
2. Influence customer perceptions and attitudes
3. Promote and/or sell products and/or services
4. Develop leads for distributors, representatives, and agents
5. Give your customers an opportunity to meet experts
6. Have company experts showcased at seminars and workshops
7. Introduce new products to a new or existing market
8. Gather competitive intelligence and make competitive comparisons
9. Introduce new products, technologies, and/or services
10. Introduce new techniques or applications and educate your customers
11. Give a prospect an opportunity to experience a product and/or service
12. Meet industry and specialty contractors and installers



If your organization provides goods or services to the pipeline industry, this conference is an excellent opportunity to reach new customers. Promote your products and services to:

- State and federal agencies
- Municipalities, water districts, and other public utilities
- Natural gas, oil, and petroleum agencies and companies
- Developers and construction industry
- Pipeline owners and operators
- Contractors and installation professionals

BENEFITS OF EXHIBITING

- One (1) Full Conference Registration
- One (1) Exhibit Booth Personnel Registration
- Dedicated hours with qualified buyers
- Exposure at all Exhibit Hall events to include a Networking Reception, Lunch, Morning and Afternoon Breaks
- Exclusive hours with no competing sessions during these events
- Recognition in the following (subject to print deadlines):
 - Preliminary program (50% deposit paid by **Wednesday, November 15, 2017**)
 - Final Program (full payment received by **Friday, June 1, 2018**)
 - 25-word description of your organization or products (Received by **Friday, June 1, 2018**)

EXHIBITOR FEES

Early bird rate:
\$2,595 USD before Tuesday, February 6, 2018

Advance rate:
\$3,095 USD after Tuesday, February 6, 2018

EXHIBITOR PROVISIONS

10x10-ft booth includes:

- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastepaper basket
- One (1) ID sign

Please note: The exhibit hall is carpeted.

PAYMENT FOR SPACE

Applications must be accompanied by 50% of the total space rental, made payable to ASCE-UESI/Pipelines 2018 Conference Exhibits, if received by **Tuesday, February 6, 2018**. All space must be paid in full by **Thursday, March 15, 2018**. After that date, all reserved booth

space not paid in full will be released for resale. Applications submitted after **Thursday, March 15, 2018** must be accompanied by payment in full. Applications received at the 2017 Conference must pay the 50% deposit on or before **February 6, 2018**. If the remaining balance is not received by **March 15, 2018**, the space will be released for resale. Setup is prohibited until booth space is paid in full.

ASSIGNMENT OF EXHIBIT SPACE

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location.

Complete the contract enclosed with this prospectus or download the contract at www.pipelinesconference.org. Exhibitors will be notified of booth assignment as soon as possible, but no later than three (3) months prior to the Conference.

Subletting:

The exhibitor shall not reassign, sublease, or share assigned exhibit space with any person, firm, or other entity and agrees not to exhibit, advertise, or offer for sale goods other than those manufactured or sold by the exhibitor in the regular course of business, without notification to, and approval of, ASCE Show Management.

CANCELLATION OF SPACE

Cancellation notification must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a \$100 processing fee per 10x10-ft reserved space will be made if cancellation is received before **March 15, 2018**. No refunds will be made for cancellations received **on or after March 15, 2018**.

EXHIBITOR REGISTRATION

Complimentary Registration:

Included in your space rental fee is ONE full Pipelines 2018 Conference Registration and ONE Exhibit Booth Personnel Registration. An Exhibitor Registration Form will be sent as part of the official Exhibitor Service Kit, emailed three (3) months prior to the conference. The Exhibitor Registration form must be completed for the Full Registration and the Exhibit Booth Personnel Badge and returned to registrations@asce.org or via fax to 703-295-6144 no later than **Wednesday, June 27, 2018**. After **Wednesday, June 27, 2018**, there will be a \$50 on-site service fee to process.

Additional Booth Personnel Registration:

One additional Booth Personnel Registration may be purchased at the reduced rate of \$250. Additional registrations must be purchased at the Full conference rate. The Additional Booth Personnel Registration Form will be included in the Exhibitor Service Kit. The form must be completed and returned to registrations@asce.org or via fax to 703-295-6144 no later than **Wednesday, June 27, 2018**. After **Wednesday, June 27, 2018**, exhibitor registration will take place onsite at the Pipelines 2018 Conference at the prevailing onsite rates.

EXHIBIT SERVICE COMPANY

Alliance Exposition Services is the official contractor for ASCE. An Exhibitor Services Kit containing the forms necessary to ship your booth and to place orders for services will be emailed to you three (3) months before the Conference.

EXHIBIT HALL FLOOR PLAN

The floor plan gives full details of exhibit layouts. The most up-to-date floor plan will be posted on the website: www.pipelinesconference.org.

SHIPPING

Shipping information will be included in the Exhibitor Service Kit. **Please do not ship directly to the hotel;** unauthorized shipments may be refused.

EXHIBIT HOURS

(Hours subject to change)

Saturday, July 14, 2018

Decorator Move-in 9:00 a.m.–5:00 p.m.

Sunday, July 15, 2018

Exhibitor Move-in 8:00 a.m.–4:00 p.m.

Welcome Reception 5:30–7:00 p.m.

Monday, July 16, 2018

Exhibit Hours 10:15 a.m.–4:25 p.m.

Morning Networking Break . . . 10:15–10:55 a.m.

Lunch 12:35–1:40 p.m.

Afternoon Networking Break . . . 3:20–4:25 p.m.

Tuesday, July 17, 2018

Exhibit Hours 7:00 a.m.–4:40 p.m.

Continental Breakfast 7:30–9:00 a.m.

Morning Networking Break . . . 10:40–11:55 a.m.

Afternoon Networking Break . . . 3:50–4:40 p.m.

****Move out Hours**** 4:45–7:30 p.m.

RESERVE YOUR SPACE NOW!

Contact Sean Scully at sscully@asce.org or 703-295-6154! Take advantage of this prime opportunity to reach your target audience. Please visit www.pipelinesconference.org for more information.



The Pipelines 2018 Conference is going to be in Toronto, Canada! Toronto is a sophisticated, cosmopolitan city and a gateway to a vast and diverse region including the awesome Niagara Falls, and neighboring cities of Mississauga and Brampton – each of which have a compelling combination of natural escapes, Canadian heritage, ethnic diversity, and a growing urban core with big-city amenities like shopping, arts, and dining.

CONFERENCE HOUSING

Sheraton Centre Downtown Toronto Hotel
123 Queen Street West
Toronto, ON M5H 2M9

The contracted group rates will be available end of January 2018.

Phone: (416) 361-1000

Hotel Reservations: 888-627-7175

Group Rates: Single, Double or Triple – \$216.00 CAD

All the room rates are subject to 2.66% DMP and 13% Tax.

TRANSPORTATION INFORMATION

Union Pearson Express (UP Express) connects Toronto Pearson International Airport to the heart of downtown in just 25 minutes. Trains depart every 15 minutes between 5:30 a.m. and 1:00 a.m. daily.

SHERATON CENTRE TORONTO HOTEL PARKING

- Valet Parking is \$50.00 CAD per night and \$55.00 CAD per night for oversized vehicles, subject to change, with unlimited in and out privileges. Availability is limited to 200 spots and are distributed first come, first served with a maximum of 20 oversized vehicles.

LOCAL DOWNTOWN TORONTO PAY PARKING LOTS

- Close to the hotel, there are several pay-lots that offer parking options from the half hour – overnight. If you are interested in downtown Toronto parking lots within proximity, visit <https://parking.greenp.com>.

PIPELINES 2017 EXHIBITORS & SPONSORS

- | | |
|---|--|
| Ace Pipe Cleaning | ITpipes |
| Advance Products & Systems | J&S Valve |
| Aims Companies | Jacobs |
| Akkerman | JCM Industries, Inc. |
| Alliance for PE Pipe | Jindal Tubular USA, LLC |
| AMERICAN | JM Eagle |
| American Concrete Pressure Pipe Association | Lifelast Inc |
| Ameron Water Transmission Group | LMK Technologies |
| Aquam Pipe Diagnostics | Magnum Piering Inc |
| ARI-USA | Mid America Pipe Fabricating & Supply Co., LLC |
| Armorock | Miller Pipeline |
| AWWA | Milliken Infrastructure Solutions |
| Benjamin Media | Mistras |
| Black & Veatch | Mobile Pipe Lining & Coating, Inc. |
| Blacoh Surge Control | MTA-Messtechnik GmbH |
| Carboline Company | NASSCO, Inc. |
| Cardno | National Clay Pipe Institute |
| Carollo Engineers | Northwest Pipe Company |
| CH2M | Penspen |
| Charlatte | PICA Corp |
| Chemline, Inc. | Pipemedic by Quakewrap |
| ConShield Technologies Inc. | Primus Line |
| Construction Product Marketing | Pure Technologies |
| Contech Engineered Solutions | Raven Lining Systems |
| Cretex Specialty Products | Reline America |
| Diamond Plastics Corporation | Russell Corrosion Consultants, Inc. |
| Dr. Edward J. Walter & Associates Inc | SAK Construction, LLC |
| Ductile Iron Pipe Research Association | Sanexen |
| Duromar | Seal for Life Industries |
| Echologics | Sekisui SPR Americas, LLC |
| Envirolitics Engineering Inc. | Sewer Vue Technology Corp. |
| Eos Positioning Systems, Inc | SGH |
| Esri | Sherwin-Williams |
| Fibrwrap Construction Services, Inc | SippTech |
| Garney Construction | Skyline Steel |
| Geo Stabilization International | Sprayroq |
| Georg Fischer Pipes Systems | STI-SPFA |
| GHD | STRUCTURAL TECHNOLOGIES |
| Globo-SA, Inc. | Syrinx |
| Hartman Walsh Industrial Services | The Plastics Pipe Institute |
| HDR | Thompson Pipe Group - Flowtite |
| Hibbard Inshore LLC | Trenton Corporation |
| HJ3 Composite Technologies, LLC | TT Technologies |
| Hobas Pipe USA | U.S. Pipe |
| HTS Pipe Consultants | UESI |
| HUESKER Inc. | Underground Construction |
| Hydromax USA | Uni-Bell PVC Pipe Association |
| Infrastructure Resources | Val-Matic Valve & Mfg. Corp |
| Innovyze | Victaulic |
| International Flow Technologies | WINFAB |
| ISCO Industries | |



SPONSORSHIP OPPORTUNITIES

Increasing your company's visibility couldn't be easier. The Pipelines 2018 Conference offers many opportunities to reach new business through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget. For a complete list of opportunities, contact Sean Scully at sscully@asce.org or 703-295-6154 or visit the Pipelines Sponsor webpage at www.pipelinesconference.org.

PLATINUM – \$20,000 AND UP

Special Event – \$25,000

Always a premier feature of the Pipelines conference, the special event offers the sponsor the opportunity to gain maximum exposure – and even have your staff act as the welcoming crew – to ensure a great return on your investment.

Awards Luncheon – \$20,000 (Tuesday, July 17)

A longtime favorite of Pipelines attendees, this event sponsorship allows your company to support an event of those being honored for their achievements in civil engineering.

GOLD – \$10,000 AND UP

Conference WiFi – \$15,000

This sponsorship allows your company to gain exposure during the entire Pipelines 2018 conference by providing WiFi access to the attendees.

Professional Development Hour (PDH) Scanners

Technical sessions, plenaries, technical tours, workshops – everything that is eligible for PDHs will have scanners where attendees have to check-in to receive credit.

Welcome Reception (Sunday, July 15)

This event is always well-attended and allows plenty of opportunities for attendee networking and engagement. The sponsor's name is prominently featured in recognition.

Plenary Breakfast (Monday, July 16)

Welcome conference attendees at this well-attended first session of the conference.

Exhibit Hall Luncheon (Monday, July 16)

This sponsorship allows your company to gain exposure to the entire group of Pipelines 2018 attendees at this lunch. An ideal sponsorship for an exhibiting company.

Attendee Tote Bags

Distributed to each conference attendee, the tote bag gives you the opportunity to have your name and logo prominently displayed throughout the entire event.

Hotel Key Cards With Sponsor Logo

Put your four-color message on the hotel keys of the attendees staying at the Sheraton Centre Downtown Toronto. Hotel key cards are used by attendees multiple times daily.

Lanyards With Sponsor Logo

Lanyards are the must-have accessory at the Pipelines Conference. Lanyards offer a way to display your logo while holding their badge, business cards, etc., throughout the convention.

Mobile Application

The Mobile App will provide sponsors with promotion through banner ad and multimedia advertising. It's a handy tool for the conference, but it also lives on throughout the year, providing users with access to their notes as well as an industry reference tool with company, product, and contact information all year long.

Conference Proceedings

Your company logo will be featured on the on-line access proceedings retrieval portal.

Relaxation Station

Make a lasting impression by providing the attendees with a complimentary professional chair massage! The tickets the attendees redeem for massage will be distributed at sponsor's booth.

SILVER – \$5,000

- Technical Tours
- Internet Café
- Exhibit Hall Breakfast
- Wednesday Continental Breakfast
- On-site Program
- Exhibit Hall Prizes
- General Sponsorship

BRONZE – \$2,500

- Laser Pen/Slide Advancer
- Pre-Conference Workshops (4)
- Refreshment Breaks (5)
- Final Program Bookmark

SPONSOR RECOGNITION BENEFITS	Platinum (\$20,000 or more)	Gold (\$10,000–\$19,999)	Silver (\$5,000–\$9,999)	Bronze (\$2,500–\$4,999)
Full Conference Registration	2	1		
10 x 10 Exhibit Booth	1	1		
Tickets to Sponsored Event	6	4	2	
Lectern Recognition at Opening and Luncheon	Yes	Yes		
Attendee Registration List Pre- and Post-Conference	Yes	Yes	Yes	Yes
PowerPoint Recognition at Opening and Luncheon	Logo	Logo	Logo	Name
One-page flyer in Conference Bag	Yes	Yes	Yes	Yes
Recognition on Conference Website	Logo	Logo	Logo	Name
Recognition on Conference Sponsor Signs	Logo	Logo	Logo	Name
Recognition in Conference Eblasts	Logo & Link	Logo & Link	Name	Name

To sponsor at the Conference, contact Sean Scully at sscully@asce.org or 703-295-6154



**BECOME
A
MEMBER**

UTILITY ENGINEERING & SURVEYING INSTITUTE

HOW TO JOIN THE UTILITY ENGINEERING & SURVEYING INSTITUTE

IF YOU WISH TO JOIN AS A MEMBER OF ASCE:

- Go to www.asce.org/join
- Complete the application and choose UESI as your free institute

IF YOU WISH TO JOIN AS A UESI-MEMBER ONLY:

- Go to www.asce.org/uesi
- Go to the UESI Membership page, select “Join UESI Member-only Online”

PIPELINES 2018 SCHEDULE AT A GLANCE

Subject to change.

FRIDAY, JULY 13

8:00 a.m.–5:00 p.m. Committee Meetings

SATURDAY, JULY 14

7:30 a.m.–5:00 p.m. Registration Hours
 8:00 a.m.–5:00 p.m. Committee Meetings
 8:00 a.m.–5:00 p.m. Pre-Conference Workshops

SUNDAY, JULY 15

7:30 a.m.–6:30 p.m. Registration and Bookstore Hours
 7:00 a.m.–6:00 p.m. Committee Meetings
 8:00 a.m.–5:00 p.m. Pre-Conference Workshops
5:30 p.m.–7:00 p.m. Welcome Reception in Exhibit Hall

MONDAY, JULY 16

7:00 a.m.–5:00 p.m. Registration and Bookstore Hours
 7:30 a.m.–9:00 a.m. Plenary Breakfast and Keynote Speaker
10:15 a.m.–4:25 p.m. Exhibit Hall Hours
 9:10 a.m.–10:10 a.m. Concurrent Technical Sessions
10:15 a.m.–10:55 a.m. Networking Break in Exhibit Hall
 11:00 a.m.–12:30 p.m. Concurrent Technical Sessions
12:35 p.m.–1:40 p.m. Exhibit Hall Lunch
 1:45 p.m.–3:15 p.m. Concurrent Technical Sessions
3:20 p.m.–4:25 p.m. Networking Break in Exhibit Hall
 4:30 p.m.–5:30 p.m. Concurrent Technical Sessions

TUESDAY, JULY 17

7:00 a.m.–5:00 p.m. Registration and Bookstore Hours
7:30 a.m.–4:40 p.m. Exhibit Hall Hours
7:30 a.m.–9:00 a.m. Continental Breakfast in Exhibit Hall
 9:05 a.m.–10:35 a.m. Concurrent Technical Sessions
10:40 a.m.–11:55 a.m. Networking Break in Exhibit Hall
 12:00 p.m.–1:30 p.m. Awards Luncheon
 1:40 p.m.–2:10 p.m. Bechtel Lecture
 2:15 p.m.–3:45 p.m. Concurrent Technical Sessions
3:50 p.m.–4:40 p.m. Networking Break in Exhibit Hall
 4:45 p.m.–5:45 p.m. Concurrent Technical Sessions
 6:30 p.m.–9:30 p.m. Special Event (offsite) – CN TOWER

WEDNESDAY, JULY 17

7:00 a.m.–3:00 p.m. Registration and Bookstore Hours
 7:30 a.m.–8:10 a.m. Continental Breakfast
 8:15 a.m.–9:45 a.m. Concurrent Technical Sessions
 8:00 a.m.–11:00 a.m. Committee Meetings
 9:50 a.m.–10:20 a.m. Networking Break
 10:25 a.m.–11:55 a.m. Concurrent Technical Sessions
 12:30 p.m.–6:00 p.m. Recreational Activities

Important Exhibitor Dates

Initial 50% deposit & contract due Wednesday, November 15, 2017
 Full payment due Friday, June 1, 2018
 Product descriptions for final program due Friday, June 1, 2018
 Exhibitor & Sponsorship registration deadline . . . Wednesday, June 27, 2018

Hotel reservation cut-off date Monday, June 25, 2018
 Show move-in Sunday, July 15, 2018
 Show move-out Tuesday, July 17, 2018